



Digital Creative Designer

Job Specification



About Filerder

Filerder Filter Systems Ltd is an ambitious and forward-thinking SME with over 40 years of expertise in the filtration industry. As independent specialists in the supply of liquid filtration and treatment solutions, we are proud to serve a diverse range of industries. Our filtration systems are widely used across food and beverage, pharmaceuticals, engineering, automotive, beauty, aquatics and healthcare sectors. For example, they are trusted by some of the world's most prestigious brands and organisations, including Coca-Cola, McLaren, Neal's Yard, Britvic, Lush and the NHS.

At Filerder, we take pride in being a company that's 'easy to deal with', offering tailored solutions and exceptional customer service. Our reputation for excellence has been earned through our commitment to quality and global business partnerships. Our dedication to ensuring the highest standards for our clients is reflected in our £6 million stockholding, technical support systems, comprehensive training programmes and state-of-the-art laboratory facilities.



40+ years
as a filtration
expert



4,500 customers
across the UK & Europe



£6 million
of stock held



97%
of orders despatched
the same day



20+ years
of ISO 9001
Certified

Based in Maidstone, Kent, our modern, open-plan offices are equipped with a wide range of amenities, including free on-site parking, a chill-out room, a kitchen, and a gym. With our commitment to sustainability, we installed solar panels in 2022, and our fleet is made up of 95% electric vehicles. We've also achieved ISO 14001 Environmental Certification, which highlights our dedication to reducing the Company's environmental impact.

Our office hours are from 9:00 AM to 5:30 PM, though some departments operate on flexible schedules. We offer a variety of employee perks and place a strong emphasis on professional growth and development, fostering a welcoming and positive working environment. It's important to us that our employees feel valued and have access to continuous learning, excellent benefits, and career progression opportunities.

Filerder operates through three entities: a UK holding company and two subsidiaries (in the UK and Poland).



Position Overview

Job Title:	Digital Creative Designer
Department:	Design, Marketing
Reports to:	Design Team Leader
Hours:	Full-time, minimum 37.5 hours per week (Office hours: 9.00-17.30)
Annual Leave:	25 days + bank holidays + long service awards
Location:	On-site, Fileder Filter Systems Offices, Maidstone
Benefits:	www.fileder.co.uk/careers

We are seeking a creative and detail-oriented Digital Creative Designer to join our Marketing team. This role is focused on producing high-quality graphic design, photography and marketing content that supports product launches, campaigns and wider brand communications.

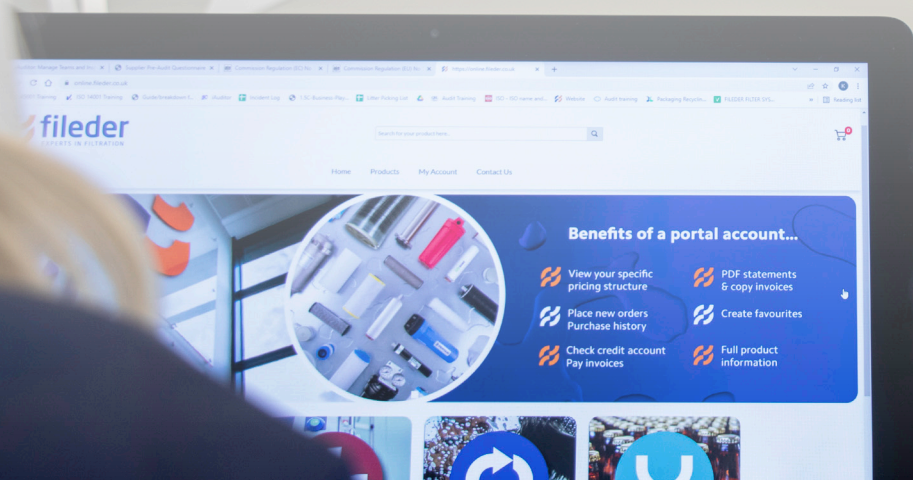
You will be responsible for developing engaging visual content across digital and print platforms, helping translate technical and product information into clear, compelling marketing materials.

The role is design and photography-led, with occasional support for video content where skills allow.

Job Role

The Digital Creative Designer produces and develops marketing assets, product visuals and branded content across digital and print channels. Working primarily within Adobe Creative Suite, the role ensures all outputs are consistent with brand guidelines, marketing objectives and technical accuracy.

Working closely with the Design Team Leader and wider teams, the role supports both creative production and cross-functional product communication.



Key Responsibilities

- Create high-quality digital and print materials including brochures, datasheets, infographics, manuals and presentations.
- Support product launch campaigns with engaging visual content.
- Develop marketing assets for email campaigns (HubSpot) and wider promotional activity.
- Design exhibition and event materials.
- Produce presentations for internal and external use.
- Interpret briefs accurately across marketing and product teams.
- Capture high-quality product photography for use across marketing, web and technical documentation.
- Maintain consistent visual standards across all imagery.
- Edit and retouch images using Adobe Photoshop and related tools.
- Maintain and update websites using WordPress (Fileder and Spectrum).
- Manage and organise digital assets, ensuring correct formatting and storage.
- Support updates across digital platforms.

Required Skills and Qualifications

- Strong experience in graphic design within a marketing environment.
- Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop essential).
- Strong photography skills with experience in product photography (essential).
- Experience with WordPress or similar CMS platforms.
- Strong eye for layout, typography, composition and visual storytelling.
- Ability to translate technical/product information into clear visual communication.
- Strong written communication skills for marketing content.
- Highly organised with strong project and time management skills.
- Confident working collaboratively across marketing and technical/product teams.
- Experience in Video editing* (Adobe Premiere Pro / After Effects) and content creation. The successful candidate may be asked to support the production of promotional or instructional video content where appropriate.
- Degree in Graphic Design or equivalent experience preferred.
- Awareness of company quality management processes and ISO standards is desirable.
- Must be eligible to work in the UK.

** Experience in video production and editing is desirable but not essential, as training and support can be provided for the right candidate with strong design capabilities.*

